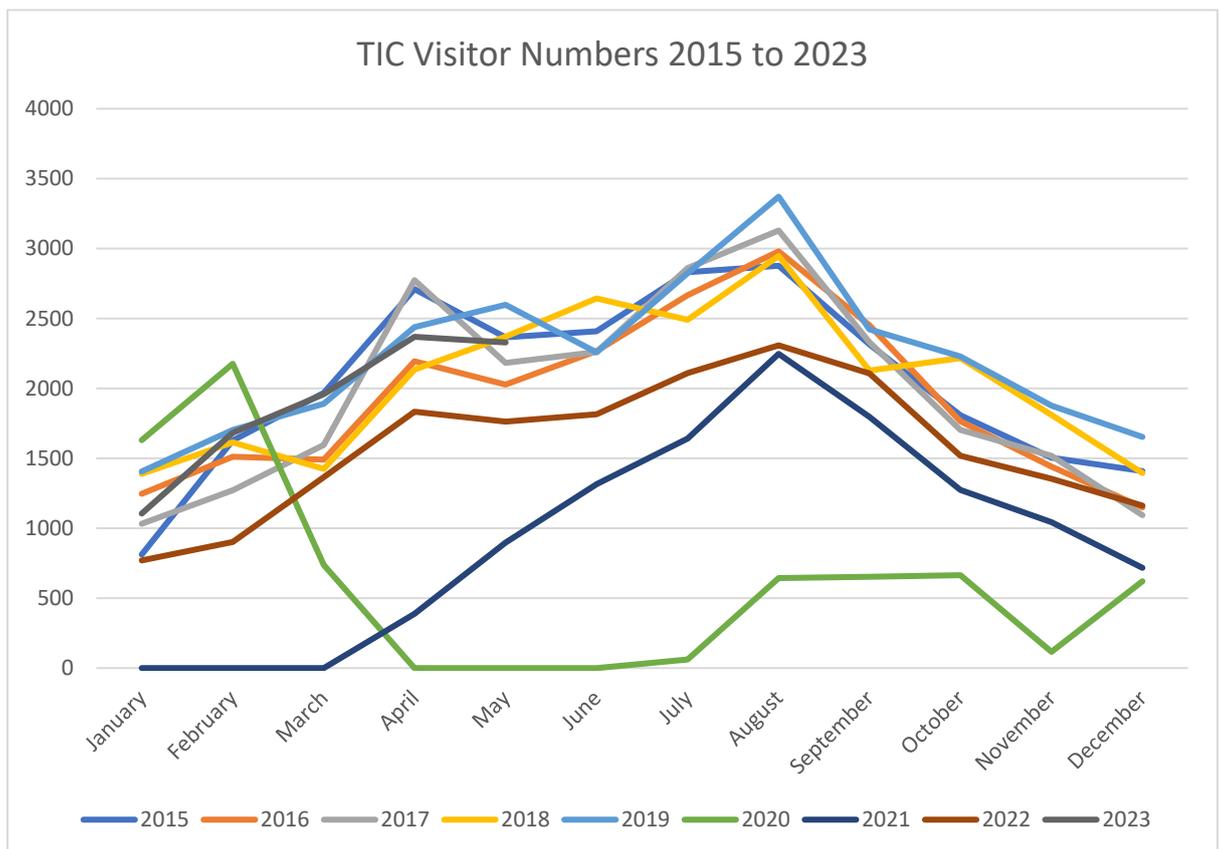


TIC Report June 2023

1. Visitor numbers have remained steady this month, with numbers similar to April. The number of overseas visitors in both May and April was above 100. This is a significant rise on preceding months. The number for April was above the pre-COVID level, although May was below. We have had a number of Spanish speaking visitors in the last few weeks (15 from Chile in groups of 2 to 4) and are looking into having the leaflet 'A Walkers Guide to Malmesbury' translated into Spanish. At present there are French, German and Polish translations available.



2. Movies@Malmesbury –The new staged Cinema seating is in the process of being installed in the Assembly Room. All is on track for the reopening. The new seating will allow an audience of 90.
3. The John Bowen Gallery - Exhibitions continue to be running smoothly and we have now transitioned to the new exhibition periods.
4. Malmesbury in Bloom - Preparations are progressing well. All donations have or are in the process of being received. The floral displays are being put in place this week. Where required new signage has been approved by donators and will be in place soon. Donations are at a similar level to 2023. The Rotary Club of the South Cotswolds is no longer in existence, but other new donators are supporting the event.
5. High Street Plus Art Gallery –Preparations for this event will commence this month, with letters and application forms being emailed to retailers and artists who have participated in previous years and any new participants we are made aware of.