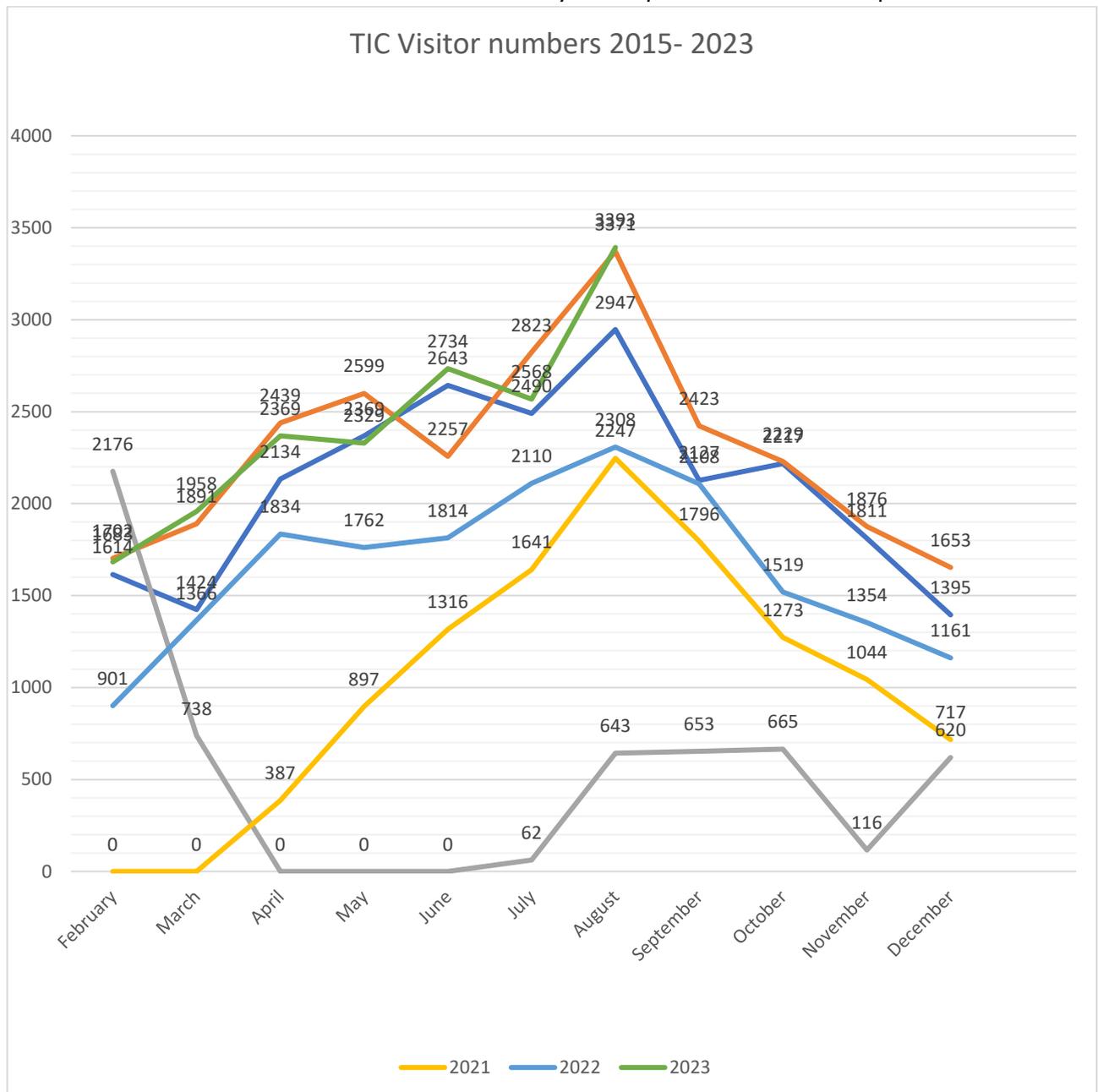


## TIC Report September 2023

1. Visitor numbers in July were the highest since COVID and August numbers were above the highest pre-COVID numbers with 3393. Of these 272 were overseas visitors. The translation of the 'A Walkers Guide to Malmesbury' into Spanish has been completed.



2. Movies@Malmesbury – The new staged Cinema seating is attracting customers who have never attended Movies@Malmesbury before. For example, Elemental drew in an increased audience for a children’s film. Both screenings filled a third of the auditorium. There is now a wider choice of films available to Movies@Malmesbury to select from which is also increasing the number of cinema goers. Excluding films screened to celebrate Walt Disney’s 100 years, all other performances are attracting audiences averaging 52.
3. The John Bowen Gallery – Both 2023 and 2024 are fully booked with a number of artists on the waiting list. The Gallery is being decorated from 29<sup>th</sup> September with the next artist taking a 2 week exhibition period.

4. Malmesbury in Bloom – The judging of both the Garden Competition and Children’s Mixed Media Art Competition have gone ahead. There were 20 Graden Competition entries and a great number of Art Competition entries this year. The presentation evening will be held on Friday 15<sup>th</sup> September.
  
5. High Street Plus Art Gallery – The High Street + Art Gallery was launched on Saturday 12<sup>th</sup> August by the Mayor. Councillors, artists and member of the public attended. This year’s art gallery has attracted 32 artists displaying their work in 32 retailers and businesses. As of 12<sup>th</sup> September, 5 artists have sold their work. In previous years, 11 were sold in 2021 and 8 in 2022. The gallery finishes on Saturday 16<sup>th</sup> September.

Report compiled by Yvonne Ward and Helen King –Sept 2023