

Sale of Tote Bag

1. Purpose of Report

To provide Committee with details of options for production of Tote Bags

2. Background

- i. The Town Council has been selling two Malmesbury Bags, the red one with a design by an ex pupil at St Joseph's School and an Abbey Design by a local artist.
- ii. Both bags have been on sales for some time now and perhaps a different style might become popular or offer an alternative

3. Financial Implications/Risks

- i. A local company has quoted £580.50 for 250 and offers a price match policy (retail price in the region of £6.00)



Bungalow Folding Tote Bag In Red.

Whether gifted at a festival or to take to the grocery store, the Bungalow tote bag is a good choice for holding lightweight items. The tote bag offers plenty of space for adding small or big logos and is easy to carry by hand or on a shoulder. The unique fold-away function that gathers into the corner with drawstring closure makes the bag easy to store. 210D of Polyester.

Colour: Red (stock available at time of quoting)

Size: 380 x 406mm

Branding Area: 280 x 155mm

Printed full colour (TBC) in 1 position from print ready artwork to be supplied by you

Lead time approx. 7-10 working days from proof approval

- ii. The Town Council will need to pay for the artwork to go to the printer.
- iii. The Town Council will need to plan how it intends to get a design for the bag.

4. Proposal

The Committee will need to consider if it wishes to produce a bespoke tote bag and if so, how many should be ordered and how should the design be determined.