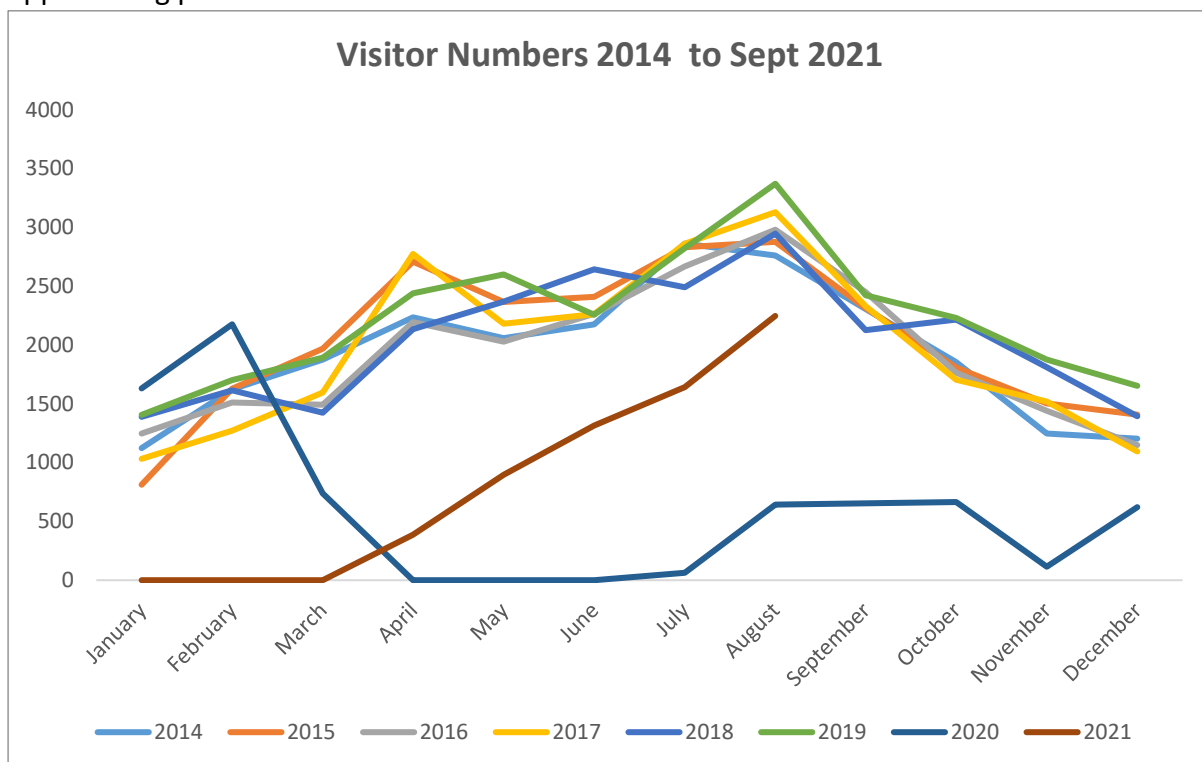


TIC Report September 2021

1. TIC staffing – Yvonne Ward, Ursula Fitzpatrick, Gill Davies, Abby Wallace, Helen King. Tracey Ainsworth has left to start a new job, Katharine Searle-Barns has now started her University course.
2. Staff in the TIC continue to follow some COVID safety measures and distancing and mask wearing signage and guidance remain in place.
3. Visitor numbers have continued to increase well and during August were approaching pre -COVID levels.



‘Staycation’ visitors have made up a significant number during the past few months.

4. Athelstan Museum is now open daily except Monday. This continues to increase footfall in the TIC.
5. Movies@Malmesbury - The COVID – secure measures remain in place, with distancing and a request for people to wear face coverings. The number of people per screening has been increased to 40. Tickets still need to be bought in advance and Test & Trace procedures are still in place, with details collected by the TIC staff. The number of tickets being sold has been disappointing over the Summer months, however, there is always less attendance in the Summer.
6. The John Bowen Gallery exhibitions continue to be running well and the Gallery is now fully booked for 2021 & 2022, with 7 exhibitions booked for 2023.
7. White Walls Way Walking Trail materials have been added to TIC and is charged 50p per stage.
8. Leaflets for many visitor attractions have been hard to get hold of.
9. The Market Cross is again being regularly booked by local representatives of charities. All those using now need to provide a valid Public Liability Certificate.
10. Malmesbury Carnival event ticket sales at the TIC went well.

11. Malmesbury High Street+ Art Gallery has been very successful in involving 28 artists and retailer. To date 8 Art works have been sold via the TIC.
The procedures in place are working well.
12. Malmesbury in Bloom has been well supported again this year, with over 60 entrants to the Children's Art Competition and 29 entries for the Garden Competition. Donations from local businesses and organisations were at a good level again this year and included some new donators.
13. Wessex Week tickets will be sold in the TIC starting week commencing 13th Sept.
14. Cards for Good Causes are limiting the number of venues they use this year and have not yet informed us if the TIC will be an outlet.

Report compiled by Helen King - 10th September 2021