

Report No.1

Report to Meeting of Malmesbury Town Council 26th March 2019

Request to use Town Coat of Arms

1. Purpose of the report

1.1. To invite the Town Council to consider a request to allow a local fabrics retailer to incorporate the Malmesbury Coat of Arms into a pattern on fabric to be sold for making into a variety of items.

2. Background

2.1. The coat of arms granted to Malmesbury Town Council by the College of Arms is the property of the Town Council and may not be reproduced without the express consent of the Town Council.

2.2 The College of Arms have always held the view that the coat of arms should be retained and used only by the Town Council with rights not being granted to third parties but it is for the Town Council to decide. The stipulation from the college of arms is for there to be no deviation or alteration from the original design.

2.3. Over the years the Town Council has granted permission to local groups and organisations for them to incorporate the coat of arms into their signage provided the coat of arms remained unaltered and is not used for commercial gain..

2.4 Examples are the Malmesbury Concert Band and the Malmesbury School of Motoring.

3. Proposals

3.1. A local fabric retailer has requested consent to use the coat of arms for a design to be printed or woven into fabric to be sold for the purpose of making a variety of items.

3.2 The previous grants of permission have all related to letterheads, signage and promotional materials and not as now requested.

4. Financial implications

4.1 There are no financial implications falling upon the Town Council in respect of the request to use the coat of arms for the purpose described and use without consent would form a breach of copyright.

5. Recommendations

5.1 Members are requested to consider the request for use of the Town Crest.

Jeff Penfold
Town Clerk
11th March 2019