

Signage at Premier Express, Market Cross, Malmesbury

1. Purpose of the report

- 1.1 To seek the Committee's view on requesting Wiltshire Council Enforcement to consider the signs at Premier Express, 4 Market Cross, Malmesbury, SN16 9AS.

2. Background

- 2.1 The proprietor of Premier Express made a listed building consent application 14/04833/LBC in May 2014 for signage at the premises at 3 and 4 Market Cross. The premises lie within Malmesbury's Conservation Area and very close to two Grade I buildings and Scheduled Monuments: Malmesbury Abbey and the Malmesbury Market Cross.
- 2.2 That application was accompanied by plans of proposed signs, referenced 131 02A and 03A dated 1-July-14, which are at Appendix 1. The Design and Access Statement for the May 2014 application stated (reflecting what is shown on these plans) "a. Due to the prominence of the shop, the signage will be of traditional painted lettering on a timber background similar to the neighbouring shops. b. The hanging signs will also be of a traditional style and scale."
- 2.3 Planning permission was granted on 2-July-14 and the Decision Notice, referencing these plans, is at Appendix 2 to this report.
- 2.4 On 30-Nov-18, the Chairman of the Malmesbury & District Conservation Group wrote to this Committee, via me, requesting that action be taken regarding these signs because "The signs are not in accordance with the permission granted in 2014 which specified painted lettering on a wooden sign." The M&DCG Chair later supplemented his complaint by noting that there was a solid projecting sign and not the more elevated hanging sign for which planning permission had been granted.
- 2.5 Recent photos are at Appendix 3 of the fascia sign, which appears to be printed lettering on plastic, and the projecting sign, which is affixed to the building and not an elevated hanging sign of painted lettering on wood.

3. Proposal

- 3.1 Committee is recommended to raise the non-compliance of the fascia sign and hanging sign with the planning permission granted in 2014 with Wiltshire Council's Enforcement office. The recommended method for doing so is by forwarding this report to that office, together with contact details for the premises.

4. Financial implications and risks

- 4.1 None foreseen.

5. Recommendation

- 5.1 Committee is requested approve the recommendation in 3.1 above.

Cllr John Gundry
Chair, P&E Committee
21st January 2019



SOUTH ELEVATION
PROPOSED LAYOUT



EAST ELEVATION



NORTH ELEVATION



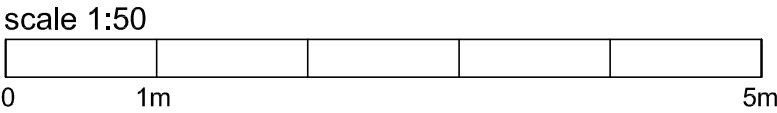
EXISTING LAYOUT
SOUTH ELEVATION

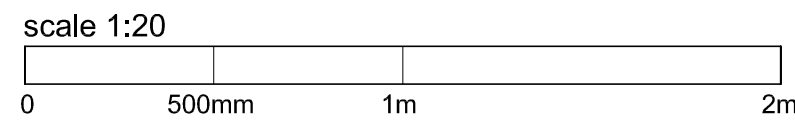
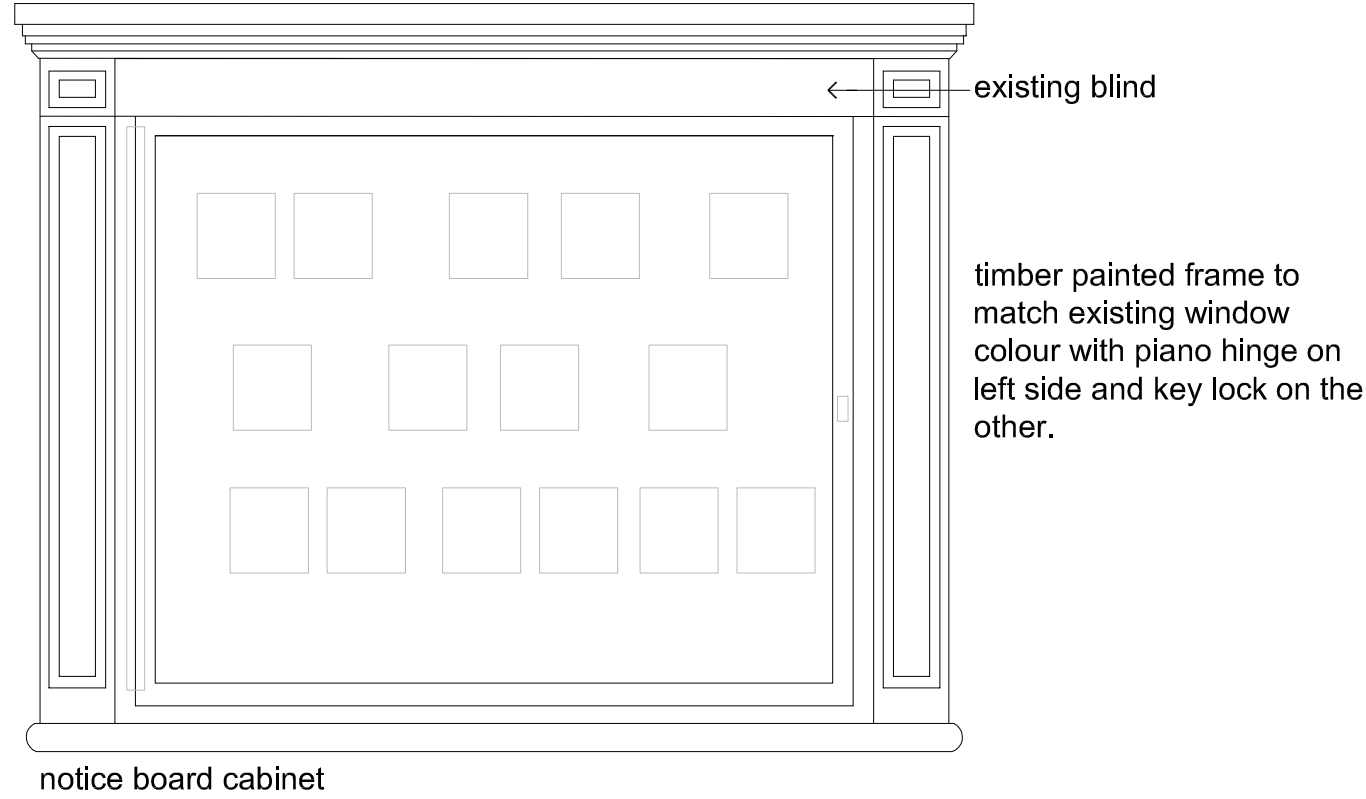
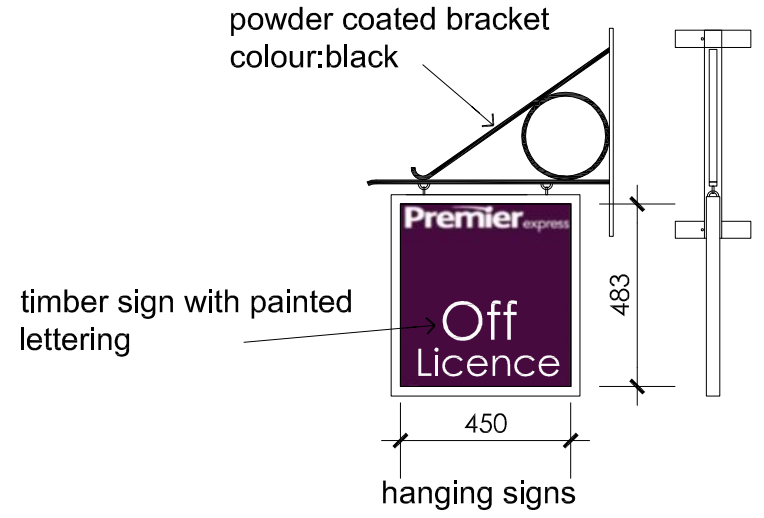
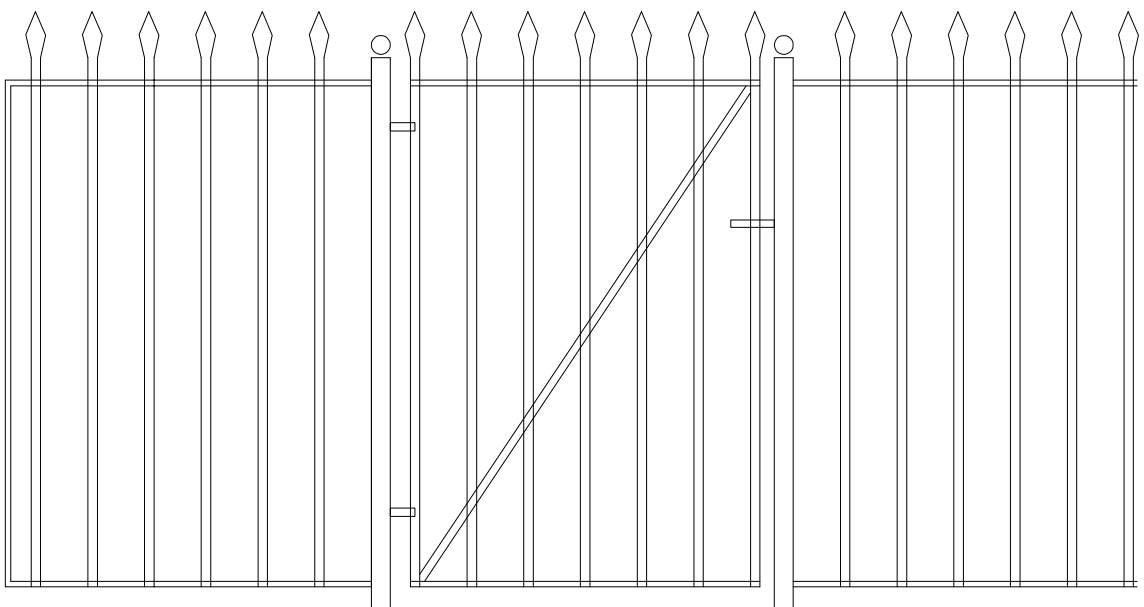


EAST ELEVATION



NORTH ELEVATION





Project: ALTERATIONS AND SIGNAGE 4 MARKET CROSS, MALMESBURY Client: B PAKEERATHAN	3Dsketch Ltd architectural consultants QAS House, 20A Oxford Street, Malmesbury, Wiltshire, SN6 9AX Tel: 01666 826807 M: 07814438198 duncan.hadland@bfinetnet.com www.3dsketch.co.uk	
	Project: 131	Drawing: 03 A
	Title: DETAILS	
Scale: 1:20		Date: MAY'14
Drawn: DBH		Status: PL
A3		

Appendix 2

PLANNING (LISTED BUILDINGS & CONSERVATION AREAS) ACT 1990

NOTIFICATION OF Listed Building Consent

Application Reference Number: 14/04833/LBC

Agent 3DSketch Ltd QAS House 20A Oxford Street Malmesbury Wiltshire SN16 9AX	Applicant Mr Bala Pakeerathan Premier Express 4 Market Cross Malmesbury Wiltshire SN16 9AS
Parish: - MALMESBURY	
Particulars of Development: - New Signage & Hanging Sign to East Elevation, New Signage, Notice Board Cabinet, Extract on Refuse Area & Gate in Existing Railing to North Elevation & New Sign & Hanging Sign to South Elevation.	
At: Premier Express, 4 Market Cross, Malmesbury, SN16 9AS	

In pursuance of its powers under the above Act, the Council hereby grant LISTED BUILDING CONSENT for the above development to be carried out in accordance with the application and plans submitted (listed below), subject to compliance with the condition(s) specified hereunder:-

Subject to the following conditions:

- The works for which Listed Building Consent is hereby granted shall be begun before the expiration of three years from the date of this consent.

REASON:

To comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Planning and Compulsory Purchase Act 2004.
- Notwithstanding the approved drawings, no works shall commence until details of the following have been submitted to and approved in writing by the Local Planning Authority:

- (i) Large scale details of the external joinery of the notice board cupboard (1:5 elevation, 1:2 section) including vertical and horizontal cross-sections through openings to show the positions of joinery within the opening;
- (ii) Large scale details of hanging sign and bracket (1:5 elevation, 1:2 section);
- (iii) Large scale details of new access gate (1:10 elevation, 1:5 section);
- (iv) Full details, including colours of external decoration to signage and joinery .

The works shall be carried out in accordance with the approved details.

REASON: In the interests of preserving the architectural and historic interest of the listed buildings and their setting.

- 3 The works the subject of this consent shall be carried out in accordance with the following approved plans:

131/01 dated 12 May 2014; 131/02A & 03A dated 01 July 2014.

REASON:

For the avoidance of doubt and in the interests of the listed buildings and their setting.

Signed



Director for Economic Development & Planning

Dated: 02 July 2014

