

A-Boards at Premier Express, Market Cross, Malmesbury

1. Purpose of the report

- 1.1 To seek the Committee's view on requesting Wiltshire Council Enforcement to consider the A-boards at Premier Express, 4 Market Cross, Malmesbury, SN16 9AS.

2. Background

- 2.1 At its meeting of 28th February 2017, Committee considered a report concerning illuminated window signs, the presence of a wheelie bin and cabinet, and the presence of A-boards outside the premises of Premier Express at the Market Cross. Particularly, the A-boards outside the shop seemed to be in contravention of Wiltshire Council's policy that (a) only one free-standing sign is allowed outside a shop and (b) that such a sign should be taken in when the premises are closed.
- 2.2 The Committee resolved to request the Deputy Town Clerk to report to Wiltshire Council's Enforcement Office its concerns over these matters. This was duly done.
- 2.3 As a result the illuminated window sign was removed, but no action could be taken regarding the wheelie bin and cabinet. The A-boards outside the shop were the subject of a discussion between the shop manager and Enforcement. The agreement reached was that four A-boards would be allowed outside the premises (because four boards were located outside Walker's Butchers, next door) but these should be taken in when the premises were closed.
- 2.4 At its meeting of 11th July 2017, Committee noted that this agreement was being breached, and Enforcement was advised. Enforcement contacted the shop manager again and subsequently only four A-boards were placed outside which were taken in when the premises were closed.
- 2.5 The manager of Premier Express changed in early August 2018. Since then it has been noted that the A-boards have not been taken in at night and more recently that five A-boards have been placed outside the premises
- 2.6 Three photographs of the five signs left outside the premises when it is closed are at Appendix 1 to this report, taken on 27th November, 12th December and 22nd January. Two other photographs are available from this November to January period, each similarly showing five signs outside the shop when it was closed.

3. Proposal

- 3.1 Committee is recommended to request that Wiltshire Council's Enforcement Office informs the new manager of Premier Express of the agreement reached with the previous manager in 2017. The recommended method for doing so is by forwarding this report to that Office, together with contact details for the premises.

4. Financial implications and risks

- 4.1 None foreseen.

5. Recommendation

- 5.1 Committee is requested approve the recommendation in 3.1 above.



27th November 2018, 21:48 hrs



12th December 2018, 21:22 hrs



22nd January 2019, 22:04 hrs