

Malmesbury Town Council

Minutes of the **Community and Town Promotion Committee** meeting held via Zoom on the 18th March 2021, commencing at 7pm

Present: Cllr F Vandelli (Chair) Cllr G Grant Cllr C Doody
Cllr K Power Cllr C Ritchie

Also present: Acting Town Clerk, Yvonne Ward & Helen King

CTP/21/21. To receive declarations of interest

None

CTP/21/22. To receive apologies

Cllrs C Hardwick, J Exton & S D'Arcy

CTP/21/23. Public Question Time in respect of items included in the Agenda.

None

CTP/21/24. To receive & approve the Minutes of meeting held on 18th February 2021

Minutes of meeting held on the 18th February were approved as a correct record.

CTP/21/25. To invite new Chair of Thomas Hobbes Society to discuss potential Philosophy Event to be held

Members were not in attendance.

CTP/21/26. To receive income & expenditure report

The Income & Expenditure report was received and noted.

CTP/21/27. To receive TIC report

Yvonne Ward, TIC Officer stated that visitor numbers were clearly down this year but that February 2020 figures were higher than the previous year. It was noted that the new TIC layout has greatly Improved the visual effect.

The 'We're Good To Go' initiative is progressing and should be set up by the opening of the TIC on the 12th April, guidance permitting.

Thanks were expressed to staff.

CTP/21/28. To consider way forward with Market Town Forum

It was reported that MTC is awaiting an update & that the Mayor will be writing to the market Town Forum.

CTP/21/29. To receive a report from Cllr Grant on a potential Food & Drink event for the Town

There is no progress on the event currently.

CTP/21/30. To consider advertising in Visit Wiltshire Guide (report CM)

It was resolved that up to £550.00 expenditure would be made towards advertising in the Visit Wiltshire Guide – depending on space left in the publication.

CTP/21/31. To consider taking part in the Kingfisher Trail 2021 (report CM)

Following discussion it was resolved not to take part this year but that consideration might be given to the event again next year.

CTP/21/32. To consider expenditure in the region of £350 for leaflet to be published with next edition of the Jackdaw to promote the activities in the town

It was agreed to pay for the printing & artwork of the leaflet.

Meeting closed at 8.17pm

Signed..... Date.....