

Malmesbury Town Council

Minutes of the **Community & Town Promotion Committee Meeting**
Held in Malmesbury Town Hall on **Thursday 16th September 2021** at 7.00pm.

Present: Councillors: K Power (Chair), R Sanderson, F Smith & C Doody

Also present: Claire Mann (Acting Town Clerk) & Yvonne Ward, Tourist Officer.

C&TP/21/78 To receive declarations of interest.

None received

C&TP/21/79 To receive apologies.

Apologies received from Cllrs Vandelli & RP Jones

C&TP/21/80 Public question time in respect of items included in this agenda

There were no public questions.

C&TP/21/81 To approve minutes of meetings held on the 8th July & 6th August 2021

The minutes of the meetings were approved and signed as a correct record.

C&TP/21/82 To receive income & expenditure report

The report was noted by members and it was requested that a breakdown of the project/event expenditure is presented on a spreadsheet at future meetings.

C&TP/21/83 To receive a report from the Tourist Information Centre

The report was noted by the Committee who is pleased to see that visitor numbers are improving and it was agreed that the White Walls Way is promoted for the October half term through the Town Council's website and facebook page.

C&TP/21/84 To consider and agree to staging the Late Night Shopping Event this year and if so, to determine a working group & budget

The report had been previously circulated and noted. It was agreed that the proposals would be accepted at 5a-d;

- a) That the committee agrees to the event being held this year.
- b) That the committee agrees to a budget of up to £1,000 for the project.
- c) That the Chair of this committee will set up a working party, starting with those who have already expressed an interest and to work with the Town Team and others to organise the event.
- d) The working party will report to this committee, however due to the nature of having to make arrangements for the event in a timely manner, authority is delegated to the working party to do

this and authorise spend up to the limit of the budget. This will be done in conjunction with the Town Clerk and receiving her advice.

C&TP/21/85 To discuss and agree other Christmas projects and to decide on the membership of working parties for these

The Working Group will present to the next meeting. There will be a Christmas Window Competition, a Family themed Competition and

C&TP/21/86 To receive a verbal LYN & Rise Trust update from the LYN representative and also to consider to a further project of re-instating a young peoples 'Drop In' at the Town Hall

The report had been circulated and following discussion it was agreed to accept the proposals at 3.1-3.3;

- That the Community and Town Promotions Committee agree bring the youth work sessions into the Town Hall and to host the sessions at no cost to the Rise Trust.
- That the C&TP provide some Tea, Coffee, milk and squash for the sessions.
- That the C&TP Committee agree on a date to invite Danielle to a Committee meeting to review the development of the youth work once it has moved indoors.

It was also agreed that refreshments would be provided by the Town Council.

C&TP/21/87 To receive a verbal update re Malmesbury In Bloom competitions and to advise the arrangements made for the Presentation evening.

Preparations are well under way for the evening. Thanks were extended to the Office staff in all their work to make the event such a success.

C&TP/21/88 To consider and agree to a new Malmesbury In Bloom award for sustainable gardening, to be sponsored by Cllr Vandelli.

The report had been circulated and following discussion it was agreed to accept the proposals at 3.1-3.3;

- That the Community and Town Promotions Committee agree to add a category for 'sustainable gardener' or 'biodiversity guardian' or 'responsible gardener' (or some other title) to the 2022 competition.
- That C&TP advertise the new category at the Malmesbury in Bloom award evening, so that participants have time to get ready.
- That C&TP provides some information and references for reading so that gardeners can take steps to reduce their single use plastics (such as avoiding the plastic trays of plugs for hanging baskets and flower beds), avoid chemical weed killers and compost with peat in, etc.

C&TP/21/89 To consider requirement for free parking allocation

Cllr Power had previously reported that the Mayor has requested the three Saturdays before Christmas are free of charge to Cllr Clewer at Wiltshire Council.

C&TP/21/90 To receive verbal reports on current projects;

Thomas Hobbes Joint Project

Cllr Ritchie reported that Zoom meetings will be taking place in November, December, January & February and it is hoped that an Easter Event will be organised.

Tunnels Project

Cllr Power reported that there has been no activity at this stage.

Committee's Strategy for High Street & Tourism

Cllr Sanderson was not present to report

School Art Exhibition

Cllr Vandelli reported that the Exhibition has been shown online and on Facebook but is currently unaware of how far the reach for each is.

High Street Plus Art Gallery

Cllr Power reported that the initiative had been a great success and it is hoped it will continue next year.

Meeting closed at 8.36pm

Signed.....Date.....