

Community and Town Promotions 18th February 2021

Potential events for 2021

1. Purpose of the report

- 1.1 To report to the committee the suggested events that C&TP could/should deliver in 2021-22. The list was compiled following a call with a number of committee members (Cllrs Power, Grant and Vandelli) and suggestions taken by email (Cllr D'Arcy).

2. Background

- 2.1 We deliver activities and events that support the community and the town and have continued to do so throughout the pandemic. We need to plan events for the coming year so that there is time for working groups to undertake the preparation, to notify the Clerk and office staff, and so the committee can authorise the necessary spending in a timely manner.

3. Potential events and happenings (taking into account the need to be flexible and COVID safe

- 3.1 **Malmesbury in Bloom:** Gardening competition and Children's Painting competition
St Aldhelm's Fair – in whatever form is possible at the end of May. Themed weekend (History and the Hanks family is Kim's suggestion). This could be linked with the Wiltshire Outdoor Learning Team outdoor event for young people/families around town.
Wiltshire Outdoor Learning Team activity weekend event, which could replace the family trail.
School Art Exhibition: it is unlikely that the Old Schoolroom will be open again in time to host an exhibition for people to visit. We could create an electronic exhibition that can be shown on the TV screens in the TIC/Town Hall
WOMAD is unlikely to happen again this year, so we could make a promotional video for the town, which can be used by WOMAD in any online events they hold.
CommuniTea: Can we put on an event for isolated senior residents of the town. We could entertain residents in the care home in a COVID safe way, and deliver a version of a cream tea to isolated residents
Christmas promotion for the High Street: If possible, Late Night Christmas Shopping, otherwise an on-line event with other promotion again
Food and Drink Festival: To promote Malmesbury's finest produce and make use of the venues in town.
A Thomas Hobbes history and philosophy event: Maybe in conjunction with the Thomas Hobbes Society.
An event to thank the NHS and Social Care front line workers: Organise a street party or picnic in the Cross Hayes.

4. The budget

- 4.1 We have unallocated budget for events this year, so we need to agree an anticipatory limit for spending on the events so that we have enough to cover the events we want to host.

5. Working Groups

- 5.1 We need to agree on who will be in the relevant working groups. Once working groups have been formed, they will agree their terms of reference and report back to the committee and the Clerk, with reports to agree spending.

**Cllr Fran Vandelli
February 2021**