

Late Night Shopping

1. Purpose of the report

- 1.1 To confirm that Malmesbury Town Council will continue to work with Sarah Wilde from The Town Team to put on 'Late Night Shopping' on the first Friday in December.
- 1.2 If agreed a budget is needed to underwrite the event.

2. Background

- 2.1 The project has been run by MTC and Town Team for 5 years and is a highlight of the year for residents and shopkeepers as well as people who have stalls on the High Street. Children are always pleased with the rides, Fire Engine and visiting Santa in his Grotto.
- 2.2 The Market Cross area is reserved for Market Traders and also hosts the "Entertainment" area.
- 2.3 The High Street is closed from 4pm until about 11pm when all stands have been cleared and rubbish collected and barriers removed.
- 2.4 Umbrellas are provided for stall holders and pitch fees are also paid at a rate of £25 per pitch and £10 a pitch for charities. £10 will be the fee for crafts in The Old School Room.
- 2.5 Security is provided by Buckley Barracks and Royal British Legion motorcyclists who also have a pitch raising funds for the RBL.
- 2.6 Town Councillors are very involved from day one through to the event and afterwards.
- 2.7 In 2018 the costs incurred were £895 and £890 came in from various sources.

3 Proposal

- 3.1 This year we would like to create a working group.
- 3.2 The first meeting will be in September.
- 3.3 Christmas lights from about 24th November 2019
- 3.4 late night shopping taking place on Friday 6th December.

4 Financial Implications and risks

4.1 A budget figure be set at £600 again.

4.2 An expectation that most money spent will be covered by pitch fees and sponsorship.

4.3 The budget is needed to cover initial setup costs such as road closure, costumes, hire charges.

5. Recommendation

The committee notes the report and determines a course of action.

Paul Smith
Chair Community & Town Promotions
14th January 2019