

Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Hobbes Parlour, Malmesbury Town Hall on Thursday 10th January, commencing at 7.00pm

Present: Cllr P Smith (Chair) Cllr C Doody Cllr H Wallace
Cllr G Grant Cllr G Darling-Parkes Cllr C Hardwick
Cllr F Vandelli

Also present: Cllr C Ritchie

Cllr Smith welcomed Cllr Hardwick to the Committee.

1. Apologies received from.

Cllr J Exton

2. Declarations of Interest.

Cllr Grant declared an interest in item 8 as he had incurred expenditure on behalf of Malmesbury Against Plastics and will not vote on the item.

3. Public Question Time in respect of items included in the Agenda.

None.

4. To receive the Minutes of meeting held on 1st November 2018.

Cllr Vandelli apologised for not having given apologies ahead of the meeting. The minutes were signed as a correct record.

5. To receive Income & Expenditure report.

The report was noted by members.

6. To consider action required for sponsorship requirements of Malmesbury in Bloom 2019.

Members requested a list of previous sponsors to be forwarded to identify extra potential sponsors. It was also agreed that letters would go out as soon as possible.

7. To consider publication and distribution of Festival Town Guide 2019.

Members noted the report and it was resolved that 11,000 copies would be printed again this year. It was also agreed to accept the quote from Glide Media for distribution in 2019. All events would be included from last year but it was noted that Boondocks will not be taking place this year, it was resolved to add the History Walks put on by the Museum and the Civic Trust.

8. To consider a request by Malmesbury Against Plastics for reimbursement of printing costs.

It was resolved that the expenditure incurred for printing costs would be reimbursed to individuals.

It was also agreed that the Community & Town Promotion Committee supports the recommendation in principle at 5.2 for MTC to continue to work with MAP.

9. To consider Malmesbury Town Council participation in WOMAD 2019

It was agreed for MTC to make the application to Event Halo for a pitch at WOMAD 2019.

Cllr Vandelli proposed that all working parties formed for C&TP events report back to the Committee regularly so that decisions to spend allocated funds can be ratified by the Committee.

10. To receive a verbal update on the TIC refurbishment project.

Cllr Ritchie stated that a retail specialist has been involved in the proposal for the new layout for the Information Centre and showed the Committee the plan. The TV screens in the plan will be funded by the Vibrant Malmesbury project. Comments were made by the committee and Cllr Ritchie will bring a new plan to a future meeting to examine the relocation of the desk.

11. To receive a verbal report on the MTC website project.

Cllr Ritchie stated that the working party has met and has begun to compare other websites and what is considered to be required for the MTC website;

- Calendar
- Volunteer Information
- Visibility of room availability
- Possibility of E-commerce

Cllr Darling-Parkes expressed thanks to Cllr Ritchie for the research and work that has been completed so far.

12. To receive a briefing on the Town Team Vale Action projects which are due to become live during 2019.

Cllr Ritchie made a presentation outlining the projects that are underway. Three major initiatives include;

- Malmesbury Gift Card
- Signage improvements
- Discover Malmesbury

13. To review Christmas lighting in the High Street & agree a way forward.

Councillors noted the report and agreed to define specific proposals for the Christmas lighting to bring to the Committee in future and if necessary to put a proposal to the Policy & Resources Committee for additional funding.

Meeting closed at 9.10pm

Signed..... Date.....