

## *Britain in Bloom*

The first stage of entering is for communities to take part in regional competitions. From these, approximately 70 communities are selected to enter the national Britain in Bloom Finals the following year.

### South West in Bloom

South West in Bloom is the name of the local area's region of Britain in Bloom. The communities participating in this come from Bristol, Cornwall, Devon, West Dorset, Somerset, South Gloucestershire and most of Wiltshire. Communities from these areas compete against each other based on their electoral roll population size. The competition follows the same judging criteria as the national finals.

Coordinator: Terry Porter

Email: [southwestinbloom@aol.com](mailto:southwestinbloom@aol.com)

Telephone: 07989 855339

Website: South West in Bloom

There are 16 regional and national Britain in Bloom competitions around the UK. When you sign up, you will join the competition closest to you. (SW in Bloom)

If you do well in your regional or national competition, you can be nominated to take part in the UK Finals, which are organised by the RHS. The Finals involve the highest achieving communities across the UK.

Community groups are active in their neighbourhood all year-round. The finalists are announced in late January each year, before being visited in the summer by RHS Bloom judges who assess their level of achievement. The winners are announced at a national ceremony in October.

If you're an established group and want to take part, the next step is to register with one of the 16 regional competitions across the country.

<https://www.rhs.org.uk/get-involved/britain-in-bloom/how-it-works>