

Malmesbury Town Council

Minutes of the **Community and Town Promotion Committee** meeting held via Zoom on the 19th November 2020, commencing at 7pm

Present: Cllr F Vandelli (Chair) Cllr G Grant Cllr S D'Arcy
Cllr K Power Cllr C Ritchie

Also present: Deputy Town Clerk & Lesley Wood

CTP/136. To receive declarations of interest

None

CTP/137. To receive apologies

Cllrs C Hardwick & J Exton

CTP/138. Public Question Time in respect of items included in the Agenda.

None.

CTP/139. To receive & approve the Minutes of meeting held on 15th October & 9th November 2020

It was noted at minute reference CTP/139 that unused funds in 4085, not 4075 would be re-allocated to the Christmas expenditure code.

Minutes of meeting held on the 15th October & 9th November were approved as a correct record.

CTP/140. To receive an update from the Great West Way Review meeting held on the 16th November

Lesley Wood stated that most members of the C&TP Committee were present at the review meeting, it was a very positive meeting and new investment in the initiative would be due in April 2021. A free, full page advert had been published during lockdown. Malmesbury has featured in many itineraries that have been published by the GWW.

The great West Way have requested more retail/history walks/explore stories are forwarded to them.

Cllr Vandelli thanked Lesley for the update.

Lesley Wood left the meeting

CTP/141. To determine Committee budget requirements for 2021/22

The current income & expenditure report was noted. The Clerk stated that 4071 had been included in error, all other event expenditure codes had been broken down to total the sum of 4071.

It was **resolved** that the budget requirement for 2021/22 is as follows;

Income:

1011	Gallery Sales	£100.00
1013	MinB Donations	£1,900.00
1015	TIC Sales	£3,250.00

Expenditure

4071	Projects	£2,500.00
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4145	Cons. & Stock Purchases	£2,000.00
4148	Youth Provision	£4,100.00
4243	Promotional Acts & Mrk'ting	£4,000.00
4244	Bloom in Malmesbury	£2,500.00

Cllr D'Arcy left the meeting

CTP/142. To agree if Committee wishes to advertise in the Kingfisher Guide to Wiltshire 2021

This item was deferred to the next meeting so that Councillors could have sight of the publication before agreement.

CTP/143. To confirm membership of Visit Wiltshire 2021/22

It was agreed by members to continue Visit Wiltshire membership for the coming year.

Meeting closed at 8.22pm

Signed..... Date.....