

WILTSHIRE COUNCIL

ROAD TRAFFIC REGULATION ACT 1984 TRAFFIC MANAGEMENT ACT 2004

1. THE COUNTY OF WILTSHIRE (NORTHERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2022
2. THE COUNTY OF WILTSHIRE (EASTERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2022
3. THE COUNTY OF WILTSHIRE (SOUTHERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2022
4. THE COUNTY OF WILTSHIRE (WESTERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2022

Statement of Wiltshire Council's reasons for proposing
to make the above Orders

Dunn's Lane Car Park Castle Combe – introduction of charges.

1. The proposed charging in Dunn's Lane Car Park will allow Wiltshire Council to improve the parking management arrangements in Castle Combe including the appropriate management of the supply of car parking in Castle Combe by increasing turnover of available spaces and discouraging long stay parking, generating revenue to contribute towards an efficient parking services operation in Castle Combe and surrounding areas and encouraging the use of sustainable travel modes in order to reduce reliance on the private car.
2. The proposed car parking charges in the Dunn's Lane car park are at similar rates to off street car parks located in other Wiltshire tourist towns and villages.

Introducing a charge for blue badge holders in all car parks.

1. Charging for parking in blue badge bays will discourage mis-use of the blue badge scheme by removing the option to park without payment by ineligible users and ensure the sufficient availability of wider parking spaces for people with disabilities or mobility impairment.
2. To reflect the approach of neighbouring authorities who have introduced parking charges for blue badge holders.
3. Blue badge holders will continue to receive concessions for on street parking areas which are often more accessible than car parks.

Increasing charges within car parks and also season ticket prices.

It is proposed to raise the parking charges by a fixed fee of 10p per hour and Season Permits by 16.88% (with the revised charges set for at least 4 years) for the following reasons:

1. It maintains the Council's established position as set out in the Wiltshire Council 2017 Parking Review (implemented in 2018) incorporating long stay and short stay charging differentials.
2. The charges will continue to encourage and incentivise drivers to go to the most appropriate car park through charging differentials and duration limits.

3. Season tickets will continue to remain good value for workers and people requiring longer or more regular stays by offering a considerable discount.
4. The proposal establishes a measure of certainty for customers over the next 4 years, during which the Council's wider Parking Strategy is being reviewed as part of developing Wiltshire's 4th Local Transport Plan.
5. The fixed increase will remove the annual administration costs required were charges to occur annually.
6. Car parking rates remain comparable with neighbouring authorities.
7. The increase in parking charges reflect the inflationary pressures on the costs of providing the parking service.