

## Malmesbury Town Council

Minutes of the Town Promotion and Tourism Committee held in the Hobbes Parlour, Malmesbury Town Hall on Thursday 15<sup>th</sup> September 2011 commencing at 7pm.

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**Present:** Deputy Town Mayor, Councillor R F Sanderson  
Councillors: Mrs M Dennis, Mrs C C Doody, S Killane , Mrs S Poole,  
Mrs K Power, M H Snell and A C R Woodcock

Councillor Mrs C C Doody welcomed the newly elected Town Councillors to the meeting.

### **Public Question Time**

No questions were submitted

### **.Declarations of Interest**

No declarations of interest were made.

### **11. Minutes**

Resolved that the minutes of the Town Promotion & Tourism Committee meeting held on the 16<sup>th</sup> June 2011 as circulated, be received and adopted.

**Min 03** - Councillor Mrs Doody reported that the Italian Market had been well received by customers and the traders who attended. It was felt by the committee that next year perhaps some funding should come to the Town Council.

**Min 04** - Councillor Mrs Doody reported that the Kite Festival organisers had indicated a willingness to organise a similar event next year subject to dates being suitable..

**Min 08** - Councillor M H Snell reported that the Farmers' Market was held on days when there was greater competition from other markets in the area. Discussion ensued about changing the day to a Sunday and looking to extend a general market in Cross Hayes at the same time to boost footfall. The Town Clerk to make enquiries of Wiltshire Council and report to a future meeting of the committee, following a meeting with the organiser of the Farmers' Market.

### **12. Income and Expenditure to September 2011**

The Chair presented a report previously circulated as Report No.1. The committee noted the current level of expenditure. The committee felt that event organisers should be contacted to see if the Town Council could act as agents for the sale of their tickets, recognising that many major events used only the internet for sales.

### **13. Statistics for the Tourist Information Centre**

The Chair circulated a report containing information about the number of visitors attending the Information Centre since September 2010 and the committee noted the gradual increase in the numbers recorded.

### **14. Hanging baskets**

The Chair drew members' attention to Report No.3 prepared by the Town Clerk in which alternative style of hanging baskets were suggested, aimed at reducing the time spent on watering. The committee RESOLVED that a report be presented to

the Policy and Resources Committee seeking approval to spend up to £1,000 from reserves in order to purchase hanging baskets with built in reservoirs ready for next season.

The Committee also discussed the option of planting displays on the two highway roundabouts. The Town Clerk was instructed to seek the views of the Highway Authority before any action was considered.

## **15. Annual Events**

The committee considered a report from the Chair about the regular annual events organised through the committee. The Chair requested all members of the committee to consider any new ideas and to bring suggestions and offers of assistance to the next meeting of the committee.

**The meeting closed at 20.50 hrs.**